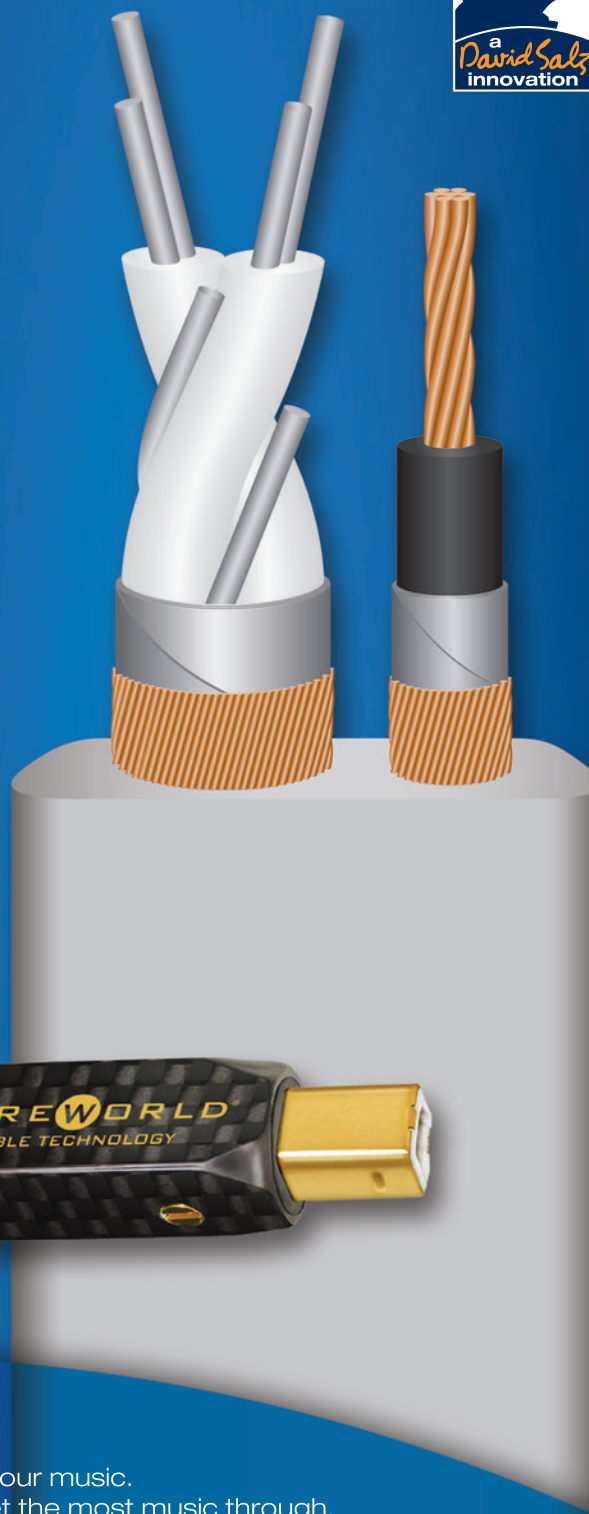


# The Difference is in the Design

Wireworld cable designs incorporate the knowledge gained from over 30 years of continuous development based on the unique objective approach of comparing cables to a direct connection. In addition to providing the most lifelike sound and image quality available at each price level, these scientifically engineered cable designs preserve test signals and musical waveforms distinctly better than other brands. The elegance of these designs is illustrated in this image, which shows the DNA Helix® (patent pending) construction utilized in Wireworld's reference standard USB audio cables, Platinum Starlight® and Silver Starlight®. By combining the most efficient designs with the best upgrade materials, Wireworld audio and video cables advance the art of reproducing the live music and theater experience at home.



**WIREWORLD**<sup>®</sup>  
CABLE TECHNOLOGY

Engineered for Reality™

Other cables filter your music.  
Wireworld cables let the most music through.

**Technology that channels musical expression.**

[www.wireworldcable.com](http://www.wireworldcable.com)